

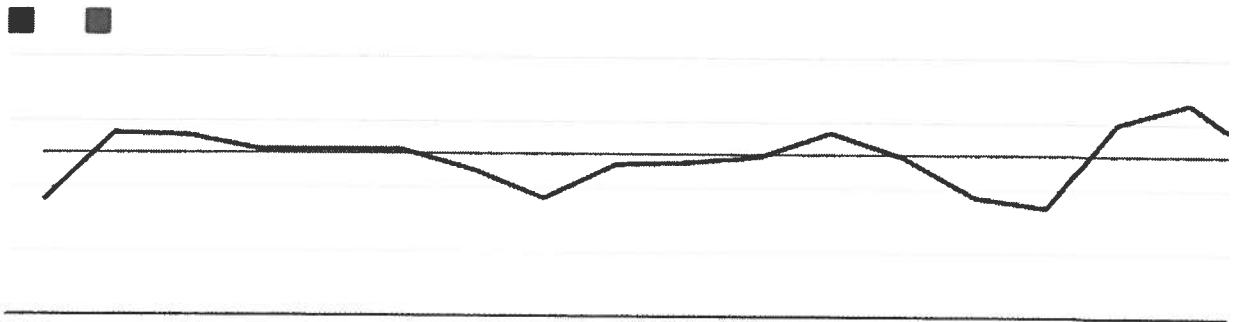
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## Website: gatlinburg.com

Start Date:  End Date:

Lodging Filters: *All Clients* Website Filters: *All Websites*

### Referral Reports



#### Searches by Category

Website	Total	All Lodging	Bed & Breakfast/Inns & Lodges	Campgrounds	Chalets & Cabins	Condominiums	Hotels & Motels
gatlinburg.com	72,171	36,627	1,020	306	23,989	2,003	8,226
<b>Totals</b>	<b>72,171</b>	<b>36,627</b>	<b>1,020</b>	<b>306</b>	<b>23,989</b>	<b>2,003</b>	<b>8,226</b>

#### Searches by Campaign

Website	Total	Direct	gatlinburg-home-tabs1	gatlinburg-home-tabs1 (widget)	gatlinburg-home-widget1 (widget)	gatlinburg-home-widget1 (widget)	gatlinburg-int	gatlinburg-interior-tab	gatlinburg-interior-tabs1 (widget)	
gatlinburg.com	72,146	1	3,402	1	3,653	9,210	2	4	1	14,323
<b>Totals</b>	<b>72,146</b>	<b>1</b>	<b>3,402</b>	<b>1</b>	<b>3,653</b>	<b>9,210</b>	<b>2</b>	<b>4</b>	<b>1</b>	<b>14,323</b>

#### Referrals by Category

Website	Total	All Lodging	Bed & Breakfast/Inns & Lodges	Campgrounds	Chalets & Cabins	Condominiums	Hotels & Motels
gatlinburg.com	99,035	96,072	17	6	1,979	157	804
<b>Totals</b>	<b>99,035</b>	<b>96,072</b>	<b>17</b>	<b>6</b>	<b>1,979</b>	<b>157</b>	<b>804</b>

#### Referrals by Button

Website	Total	BookDirect Button	Click to Call	Get Phone Link	More Info Button	Picture Link	Title	Website
gatlinburg.com	99,035	12,635	347	8	1	16,417	33,975	35,652

**Totals 99,035 12,635 347 8 1 16,417 33,975 35,652**

**Referrals by Source**

Website	Total	API	Gallery View	Map Directory List	Mobile List View	Mobile Property Detail Page	Property Detail Map View	Property Detail Rate Calendar	Search Results Directory List
gatlinburg.com	99,035	5,293	936	972	129	218	82	629	90,776
<b>Totals</b>	<b>99,035</b>	<b>5,293</b>	<b>936</b>	<b>972</b>	<b>129</b>	<b>218</b>	<b>82</b>	<b>629</b>	<b>90,776</b>

**Referrals by Activities/Events**

Venue	Referrals
A Walk in the Woods "Since 1998"	34
Appalachian GhostWalks	27
Arcadia - Planet Fun	22
Bill Gladwell "The Mentalist"	10
Christ in the Smokies	26
Cooter's Place in the Smokies	35
Earth Day 5K	2
Fort Fun	26
Gatlinburg Aerial Tramway	51
Gatlinburg Craftsmen's Fair	5
Gatlinburg Ropes Course	41
Gatlinburg Sky Lift	40
Gatlinburg Smoky Mountain WineFest	7
Gatlinburg's Beans And Cornbread Blast	4
Guinness World of Records Museum	21
Hillbilly Haunts - Real Ghost Adventures	15
Hollywood Star Cars Museum	11
Hypnotized Comedy Hypnosis Show	9
Iris Theater	19
Motion Ride Movie Theater	14
Nantahala Outdoor Center	12
Ober Gatlinburg Ski Resort & Amusement Park	40
Old Gatlinburg Golf and Games	9
Ripley's Aquarium of the Smokies	70
Ripley's Believe It or Not! Odditorium	12
Ripley's Davy Crockett Mini Golf	11
Ripley's Haunted Adventure	14
Ripley's Marvelous Mirror Maze & Candy Factory	16
Ripley's Moving Theater	26
Smoky Mountain Outdoors	38
Space Needle	27

Sugarlands Riding Stables	51
Sweet Fanny Adams Theatre & Music Hall	15
Taste of Autumn	1
Ziplines Family Adventure	40
<b>Total</b>	<b>801</b>

**Referrals by Special**

Specials are not enabled for this website.

**Referrals by Campaign**

Website	Total	Direct	gatlinburg -home- tabs1 (widget)	gatlinburg -home- widget1 (widget)	gatlinburg -interior- tabs1 (widget)	gatlinburg -interior- widget1 (widget)	JRS_FB	Mobile
gatlinburg.com	99,035	6,364	4,065	12,742	20,243	55,246	28	347
<b>Totals</b>	<b>99,035</b>	<b>6,364</b>	<b>4,065</b>	<b>12,742</b>	<b>20,243</b>	<b>55,246</b>	<b>28</b>	<b>347</b>

**Referrals to Custom Tabs**

Tab Name Totals

Referral to Search Ratio: 1.37

**Lodging Reports**

Lodgings in this list: 133

**Activity Details**

<input type="checkbox"/> Select All	Partner ID	Lodging	Website Referrals	Specials Referrals	Mobile Referrals	FaceBook Referrals	Non-Billable Reservations	Non-Billable Reservation Total
<input type="checkbox"/>	N/A	Aarons Gatlinburg Cabins	382	0	0	0	N/A	N/A
<input type="checkbox"/>	585	About The Smokies	893	0	0	0	N/A	N/A
<input type="checkbox"/>	94	Accommodations By Heartland Rentals	1,332	0	3	0	N/A	N/A
<input type="checkbox"/>	256	Adorable Honeymoon Cabins Of Honeymoon Hills	696	0	8	0	N/A	N/A
<input type="checkbox"/>	104	Alan's Mountain Rentals	1,414	0	4	0	N/A	N/A
<input type="checkbox"/>	413	Alpine Chalet Rentals	2,505	0	6	0	N/A	N/A
<input type="checkbox"/>	665	America's Cabins, Inc.	606	0	8	0	N/A	N/A
<input type="checkbox"/>	12	Aspen House	650	0	1	0	N/A	N/A

<input type="checkbox"/>	621	Aunt Bea's House	0	0	0	0	N/A	N/A
<input type="checkbox"/>	63	Auntie Belham's Realty And Nightly Rentals	2,168	0	0	0	N/A	N/A
<input type="checkbox"/>	64	Autumn Ridge Vacation Rentals	282	0	0	0	N/A	N/A
<input type="checkbox"/>	99	Baskins Creek Nestle Inn	2,125	0	7	3	N/A	N/A
<input type="checkbox"/>	20	Baskins Creek Nestle Inn, Cabin & Condos	3,290	0	3	0	N/A	N/A
<input type="checkbox"/>	167	Baymont Inn and Suites	1,249	0	6	1	N/A	N/A
<input type="checkbox"/>	1043	Beach Mountain Condos	38	0	0	0	N/A	N/A
<input type="checkbox"/>	156	Bearskin Lodge On The River	1,980	0	4	0	15	\$3,760.00
<input type="checkbox"/>	148	Best Western Crossroads Inn	1,057	0	2	0	N/A	N/A
<input type="checkbox"/>	150	Best Western Twin Islands Motel	807	0	1	0	N/A	N/A
<input type="checkbox"/>	1129	Brevard Inn	221	0	1	0	N/A	N/A
<input type="checkbox"/>	172	Brookside Resort	857	0	5	1	N/A	N/A
<input type="checkbox"/>	789	Cabins For You	742	0	0	0	N/A	N/A
<input type="checkbox"/>	62	Cabins USA Gatlinburg	5,492	0	23	1	N/A	N/A
<input type="checkbox"/>	1252	Camp Leconte	439	0	4	0	N/A	N/A
<input type="checkbox"/>	629	Camping In The Smokies	52	0	1	0	N/A	N/A
<input type="checkbox"/>	1037	Carr's Northside Cottages	297	0	0	0	N/A	N/A
<input type="checkbox"/>	187	Carr's Northside Motel	67	0	0	0	N/A	N/A
<input type="checkbox"/>	142	Chalet Inn	320	0	4	1	N/A	N/A
<input type="checkbox"/>	206	Chalet Village Properties	357	0	2	0	N/A	N/A
<input type="checkbox"/>	58	Clarion Inn And Suites	412	0	3	0	N/A	N/A
<input type="checkbox"/>	1103	Condo Rentals Gatlinburg	327	0	2	0	N/A	N/A
<input type="checkbox"/>	213	Country Elegance Unique Rentals	271	0	0	0	N/A	N/A
<input type="checkbox"/>	N/A	Country Town N' Suites	22	0	0	0	N/A	N/A
<input type="checkbox"/>	59	Days Inn And Suites Downtown	864	0	3	2	N/A	N/A
<input type="checkbox"/>	786	Days Inn On The River	769	0	5	0	N/A	N/A

Diamond Mountain