

	Name	Last	Which of the following describes your primary occupation or interests?	Please indicate the nature of your involvement with the tourism industry in Explorers' Edge by indicating which of the following tourism sectors(s) you would represent.	Please indicate the types of skills and competencies you would bring as a director(check all that apply).	Briefly describe your experience and knowledge as it relates to tourism in Explorers' Edge.	Why do you want to be a director of Explorers' Edge? What benefits will you bring to the tourism industry as a member of this board?
1	Anthony	Rizzo	Private Sector	Accommodation & Spas, Outdoor Adventure	Board Experience (Governance), Communication / PR, HR Management / General Management Experience, Social Media & Marketing, Workforce Development, Strategic Planning	I was Owner/Operator of Anthony & Nancy's Food Basics for 9 years, located in Brampton, transacting over 10,000 customers/week... Public relations are necessary & paramount in retail, as well as marketing & employee relations. I served on the Food Basics Dealers Association for 4 years during that time. I purchased, own and operate Doe Lake Campground Resort in 2005, and served as director on the board for Camping in Ontario (Ontario Private Campground owners Association) for 4 years. I am currently in the position of Vice-President of the newly formed Burk's Falls and Area Chamber of Commerce. My current resort consists of 105 campsites, predominantly seasonal, along with cottages and an 80 boat slip marina.	I am passionate about my business within the tourism industry, but sensitive to the infrastructure required locally to support my business and the needs of my customers. Our area is suffering a reduction demographically... businesses unable to remain open due to lack of customer base, resulting in lost jobs and incomes... and the wheel keeps turning. I wish to use my resources, energy and passion to resurrect and revitalize the area; tourism is a large part of the growth potential. I understand the operations of both Policy and Operating Boards, can work well alone or in groups, enjoy networking and developing contacts that will benefit more than the few. Since my introduction to Explorer's Edge, I have become excited about this RTO and have been working behind the scenes to promote the programs offered. Thank-you for your consideration.
2	Hilary	Chambers	Private Sector	Accommodation & Spas	Communication / PR, Social Media & Marketing	Grew up in the tourism business in the EE Region. Family owned Resort for over 40 years. Experience in marketing and social media as it relates to engaging current customers and increasing awareness of new people to the region. Passion for the region and the environment of the area	Opportunity to network with key players in the industry ability to aid in increasing exposure to the Loring-Restoule Area Young Fresh approach to marketing and connecting with new people to the area Growing our communities through the association and contacts in EE and beyond
3	Jackie	Leung	Private Sector	Accommodation & Spas, Culinary, Outdoor Adventure	Board Experience (Governance), Communication / PR, HR Management / General Management Experience, Social Media & Marketing	Existing board member, nearing the end of a two-year term.	Continuity, experience, strong desire to see EE succeed in increasing tourism receipts and supporting the tourism industry.
4	Jerry	Feltis	Private Sector	Accommodation & Spas, Culinary, Golf	Board Experience (Governance), HR Management / General Management Experience, Strategic Planning, Workforce Development	served as a board director for two consecutive years, current chair of the Transacting Committee. Managed the Fuel and Fun program & also implementing the Explore the Edge program. Broad knowledge to workforce development as it relates to the tourism sector. Not only a resort general manager, also a small business owner, Mill on Main in Huntsville which also plays a role in the culinary tourism industry. Involvement in the golf and spa tourism sector	Continue with this organization as it truly moves tourism forward and provides innovative programs that impact the small business owner. I feel that having only one year as the transacting committee chair committee does not provide the necessary time for continuity with the programs that this committee manages. Another term will allow a time for the committee and its programs to flourish. I can bring a broad knowledge of a resort and knowledge of a small business coupled with experience related to the regional tourism approach.
5	John	Miller	Private Sector	Attractions & Events, Culinary, Outdoor Adventure	Board Experience (Governance), HR Management / General Management Experience, Strategic Planning, Social Media & Marketing, Product Development	I have 24 years of General Management experience in Hotel/Resorts/Inns, Fine Dining, Spa, Museum and Heritage Attractions in the RTO 12 region.	To assist in the steady growth of tourism in EE. I hope to offer perspective/input from a unique attraction that is considered a heritage in Heritage/Cultural attractions within Ontario.
6	Michelle	Berry	Private Sector	Accommodation & Spas	Board Experience (Governance), Communication / PR, Product Development, HR Management / General Management Experience, Social Media & Marketing, Strategic Planning	I am currently a board member of Explorers Edge and I would like to apply for a 2nd term. I am an award winning North American KOA Franchise owner and feel that my experiences are beneficial to growing tourism in our Explorers Edge Region. I am also an Executive and Board member of the Parry Sound & Area Chamber of Commerce. I am the Vice President of the Eastern KOA Owners Association. I am the Chair and one of 5 Founding members of the very successful ATV Spring Jamboree that is held every spring for the past 13 seasons. I am the secretary of the Parry Sound ATV Club.	I want to continue to be part of a successful and cutting edge organization that quite simply gets things done! I am proud to have been part of Explorers Edge these last 2 years and want to continue to bring new, fresh and successful campaigns to fruition! It has been a busy 2 years and we have accomplished a lot. We still have a ways to go and I want to be in that action.
7	Andrew	Ryeland	Private Sector	Attractions & Events, Outdoor Adventure,	Board Experience (Governance), Communication / PR, Product Development, Social Media & Marketing, Workforce Development, Strategic Planning	Founded, own and operate Bear Claw Tours Inc. and ATV Tour Adventure company in 2001. Involved in all aspects of tourism in our region including RTO 12 (Explorers' Edge), Member of the Northern Committee of the OTMPC (2012), former member of the Outdoor Committee OTMPC, President of the Parry Sound Area Chamber of Commerce. Executive Board Director on Past to Park Trail Association, President of TRAX Georgian Bay Inc. ... more background at http://ryeland.com/bio/	Depth and maturity and a deep and effective tourism network. Keenly interested in participating in development and enactment of policies to directly influence gains in tourism revenue. Eager to avoid poor ROI investments in tourism advertising peripherals and very curious about emerging trends.
8	Andrew	Vitch	Private Sector	Accommodation & Spas	Board Experience (Governance) Communication / PR Financial / Accounting Product Development HR Management / General Management Experience Social Media & Marketing Strategic Planning	I purchased Sunny Point Resort in 2002 and have been hands-on in every capacity ever since. I am the front desk, the cleaning staff, the laundry, the up of advertising and marketing, the web site designer, the boat captain, the concierge and as the President of the company responsible for planning and lender negotiations. I was a Marketing undergraduate and a Systems option in an MBA program in University. I was the youngest franchisee among 300 in a North American Direct Mail advertising business and the most profitable franchisee in Canada and elected Canadian representative for many years. I have reduced the advertising budget at Sunny Point in half and produced better results with a marketing plan and an emphasis riding the tidal wave of the internet as an equalizer for a small operation in a larger one.	Prior to and for much of the time while owning Sunny Point, I continued to operate my direct mail advertising business which I started in 1984 and actively manage the many apartments and buildings I owned in the Niagara Region. I have sold all other businesses and interests and, for the first time, will be concentrating completely on our business in Parry Sound. My benefit to the committee and the industry is I am not financially dependent upon the number of heads in my bed at Sunny Point last night! I don't need to focus on programs to benefit me but rather can more objectively appreciate programs to benefit all. I made the conscious decision to sell my other assets as I consider engaging in the operation of our resort to be the most fun that work can be. I have long served on boards and committees from sports to business.
9	Diane	Wiber	Private Sector	Attractions & Events, Outdoor Adventure	Communication / PR Product Development HR Management / General Management Experience Social Media & Marketing Workforce Development	As a graduate of recreation (BRLS [H]) and 31 years experience in outdoor recreation and recreation in both the private and public sectors I feel I have a diverse background that would lend itself to the board of directors for Explorers Edge. I currently operate a riding stable that provides experiential opportunities to adults and children alike. Our focus is ensuring a quality experience that is custom delivered to meet each individual and groups expectations. In developing our own promotional material, writing the website content and meeting with potential partners (resorts, hotels etc) I understand the need to be professional yet personal. The Explorers Edge territory is large and diverse. As a recreation programmer for the town of Bracebridge part of my responsibilities are to run the town's day camp program. As such I seek out to take our campers to many area attractions. I have taken trips to the local provincial parks (Killdeer, Algonquin, Arrowhead), cruises, hiking trails, Haliburton Forest, and beaches as well as other events. I feel through this acquired asset knowledge I have a good understanding of what our region has to offer. Working for the Town of Bracebridge has provided me with the knowledge of operating in a municipal format that requires proper record keeping, meeting protocol and process. Additionally, I have been in supervisory positions responsible for the recruitment, training and ongoing development of staff members in both private and public sectors. I feel that this experience also lends itself well to the development of the workforce needed to make our region excel.	As described above my experience in private and public recreation allows me to understand where members points of view are coming from. I have a vested interest in seeing this region flourish and wish to be a part of the mechanism to move it forward. I work well with others and have excellent communication skills. I believe strongly in collaboration and think that I will do a great job representing the many different players that make up the Explorers Edge.
10	Donald	MacKay	Private Sector	Golf	Board Experience (Governance) Communication / PR Financial / Accounting Product Development Legal / Mediation Social Media & Marketing Strategic Planning	I am a current member of the Board and the Executive. I also have started and continue to believe in Golf Muskoka (pushing a rope here), and I believe that we have to market the region to get more eyes on EE. I am keen on the social media and have worked hard to keep EE at the leading edge of this technology.	I think I have answered it above - no need to duplicate. My current board experience along with my financial background is a help to getting our reporting to its current state - which I believe to be a strong asset for EE in discussions with the Ministry.
11	Nicole	Saulnier	Private Sector	Attractions & Events, Outdoor Adventure	Board Experience (Governance) Communication / PR Financial / Accounting Product Development HR Management / General Management Experience Social Media & Marketing	I have owned and operated an aerial sightseeing, charter and transportation business in Parry Sound for nearly 10 years. Our company performs all of it's HR, Marketing, Advertising and Social Media in house, and I am the one who takes care of the majority of these tasks. I have spent my time in Parry Sound developing relationships with local tourism operators, and volunteering my time on Boards such as The Parry Sound Area Chamber of Commerce and Georgian Bay Country. I am recognized within my community as a leading proponent and enabler of packaging. My business operates throughout the entire Explorer's Edge region, allowing me the benefit of knowing and working with many businesses across the region.	My livelihood depends on the prosperity of the Tourism Industry in my area. I therefore have a vested interest in ensuring the industry prospers. In addition to my skills listed above, I will bring my vast business network to the Board, including local and regional operators, accommodation and restaurants. I also have extensive knowledge and experience working with both Federal and Provincial Tourism bodies. I feel my passion, energy and drive to make our whole region a strong tourism destination will be an asset to the Board.
12	Drew	Rachar	Private Sector	Golf	Board Experience (Governance), Communication / PR, Financial / Accounting, Product Development, HR Management / General Management Experience, Social Media & Marketing, Strategic Planning	I have operated The Ridge at Manitou golf club for 9 seasons where I have been responsible for the day to day management as well as developing products and packages with other providers in the area to attract people. I also understand the importance of marketing our region to attract more people to stay in area then to go to other regions throughout Ontario	I have served on the Georgian Bay Tourism Associations board and fully understand the significance of tourism dollars to the economy of the Parry Sound and Muskoka Districts. It is important to market this area as a whole because we are in direct competition with other areas of Ontario for attracting tourism dollars. I would like to be a director so that I can be a part of the decision making process for programs that will benefit this region as a whole.
13	Kim	Loader	Private Sector	Accommodation & Spas	Product Development	I have been General Manager for Port Cunningham Lodge for 17 years. During this time, I have come to understand the unique product offered within Muskoka but more importantly I have experienced first hand the challenges this local industry faces.	I would like to participate as a board member with Explorers Edge because I believe that my hands on approach to the daily operations of a seasonal resort has given me an insight into the tourism product and the distinctive attributes of the area. Explorers Edge has been the first organization, in a long time, to offer original ideas and innovative products to help drive tourism in this area. It would be a pleasure to work with a team of individuals that has proven they can get the job done
14	Jeff	Suddaby	Private Sector	Culinary	Board Experience (Governance), Communication / PR, Product Development, HR Management / General Management Experience, Social Media & Marketing, Strategic Planning	As restaurant owner in Muskoka for over 20 years, I certainly understand the business trends and I'm a true believer that not one individual or group makes a difference to business, it is a team effort working together makes a difference.	As sitting chair for large events in the Town of Huntsville, it is now time to share the expertise with a larger demographic which Explorers Edge represents. More tourism, means more dollars, more dollars means a richer community
15	Curtis	Dunlop	Private Sector	Arts & Entertainment, Attractions & Events, Culinary	Financial / Accounting, Product Development, Social Media & Marketing	As owner of a local pub (Bracebridge), and participant in the re-branding process for Bracebridge, I understand the weight being placed on culinary as a destination driving force for Bracebridge/Muskoka/RTO12. Our brand also handles festivals, both local and GTA-based, so we have an understanding of that game as well. We have previously been the recipient of a Celebrate Ontario Grant, as well as 'sponsorship' from municipalities and counties. This intersects of culinary tourism, festivals & events, and government partnerships is our area of expertise.	With our business growing and producing profit, I am now able to find time to give back more to the region through charity, community programs, and sitting on boards I see as valuable to my own business and hometown (home-region). I am a no-nonsense, solution-based thinker, who will bring high energy and drive to projects and meetings. I believe strongly in only getting involved with things you can really sink your teeth into, and feel that the time is right to get involved with RTO12.