

Explorers' Edge Transacting Committee Draft - Terms of Reference

1. THE ROLE OF EXPLORERS' EDGE TRANSACTING COMMITTEE

The Explorers' Edge (EE) Transacting Committee is established by the Board of Directors to solicit input, recommendations and feedback on initiatives that are implemented to track transactions between consumers and operators. The committee's input will help EE advance programs that increase operator packages.

2. RESPONSIBILITIES OF COMMITTEE MEMBERS

- Review proposed transacting initiatives and make recommendations.
- Identify applicable tactics to be used to develop partnerships between operators
- Evaluate the performance of Explorers' Edge activities as it relates to consumer and operator performances

3. ACTIVITIES

- Develop annual report
- Assess the bench mark for transactions between consumer and tourism operators
- Develop and provide feedback to the Board of Directors on current transactions that EE facilitates.

4. MEETINGS

- Quarterly meetings with locations, conference call details, dates and times decided chosen by majority of the Tourism Operator Relations Committee
- Meetings will be Chaired by a member of the Explorers' Edge Board of Directors

5. COMPOSITION OF THE COMMITTEE

- At least two members of the Explorer's Edge Board of Directors will sit on the Tourism Operator Relations Committee at all times.
- The committee is inclusive to regional operators and applicable organizational leaders.