



Naturally Adventurous

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Algonquin Park, Almaguin Highlands, Muskoka and Parry Sound
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Expression of Interest: Governance Workshop

The Ontario Ministry of Tourism and Culture created 13 Regional Tourism Organizations (RTOs) in the province to identify and implement regional priorities, allowing for more consistent marketing of Ontario's tourism regions. The RTO12 area includes Algonquin Park, Almaguin Highlands, Georgian Bay Country and Muskoka.

RTO12 is a not-for-profit agency that is governed by a volunteer Board of Directors. The mandate for RTO12 includes: providing industry leadership and strategic planning, developing strong, collaborative partnerships and packages, marketing, developing the workforce and skills training. RTO12 is the administrative name for the region that is known in the consumer marketplace as Explorers' Edge www.explorersedge.ca.

Explorers' Edge invites interested parties to provide an Expression of Interest to deliver a Board Governance Workshop. Description of requirements regarding the Board Governance Workshop:

- Facilitation of a workshop with Board Members, which would include a presentation on best practices for good governance, a discussion of our current governance and a discussion of areas for improvement.
- As an outcome of the workshop and Board feedback, the development of a Board of Director Self Evaluation form.
- A project report on deliverables and final recommendations.

Interested parties are requested to complete a Cover Letter that includes a company bio and organizational method, an outlining your ability in meeting the requirements listed above, and a corresponding budget proposal. Please forward all documents and request for further information to james@explorersedge.ca on or before Wednesday September 5th at 4.00pm.

Note: Submitting a reply to Explorers' Edge does not automatically guarantee that your company will be receiving future correspondence during the process.