



TOURISM OPERATOR RELATIONS OPPORTUNITY

This role requires confidence, professionalism and effective communication skills in order to be one of Explorers' Edge public representatives. The Tourism Operator Relations team member will act as liaison with the organization's Board of Directors under the governance of the Executive Director and tourism operators in the region. Travel to various participant sites in order to support operators and encourage program participation is an ongoing expectation of this role. Contract management and developing editorial outlines for various aspects of social media is required. Engaging current members while continuing to increase membership, renewals and enhance retention stats. Energetic focus on developing and implementing unique outreach strategies for increased operator knowledge and participation.

Term: 12 month contract with possible 1 year extension.

Annual Salary: \$42K to \$45K plus **mileage**.

Direct inquires and forward CV to info@admindesk.ca for consideration. Only those interviewed will be contacted.

Exceptional Employment Opportunity to serve & support local Tourism Initiatives

Educational Requirement:
Degree or equivalent qualification in Tourism, Communications, Capacity Building and or Business Development.

Location: **Bracebridge**

Visit HRDC job bank for further details. Initial posting closes February 8, 2014

www.explorersedge.ca

