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Algonquin Park, Almaguin Highlands, Loring-Restoule, Muskoka, Parry Sound
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Expression of Interest: Signage Fabrication and Installation

The Ontario Ministry of Tourism, Culture and Sport established 13 Regional Tourism Organizations (RTOs) in the province to identify and implement regional priorities, in an effort to foster more strategic marketing of Ontario's tourism regions.

RTO12, also known by its consumer-facing name “Explorers’ Edge,” is a not-for-profit agency that is governed by a volunteer Board of Directors. The RTO12 geographic area includes Algonquin Park, the Almaguin Highlands, Loring-Restoule, Muskoka and Parry Sound. The mandate for RTO12 is to provide regional leadership and strategic planning, to develop strong marketing and collaborative partnerships, and to contribute to workforce development and skills training.

Explorers’ Edge invites interested parties to provide an Expression of Interest (EOI) to oversee the delivery of a Signage Fabrication and Installation

The expected outcomes of this initiative are:

- The fabrication and installation of signage in the Township of Georgian Bay, please quote on both signs separating the cost associated with fabrication and installation.

Of Note:

- No Assumption should be made regarding site prep.
- Vendors should anticipate securing these signs on rock or surface, requiring drilling and reinforcement.
- A reminder that these are highway signs and will be subject to extreme weather conditions especially wind

The EOI also requires the applicant to articulate and demonstrate:

- Related work experience as it relates to outdoor signage projects.
- Your successful delivery of similar signage projects.
- Your proposed budget based that includes a clear outline of the fees associated with the fabrication and the fees associated with the installation.

Please forward all documents and request for further information to James Murphy at james@explorersedge.ca (705) 706-1649 on or before Friday February 27, 2015.

Note: Submitting a reply to Explorers’ Edge does not automatically guarantee that your company will be receiving future correspondence during the process.

Figure 1

Aluminum sign
2 dimensional Township logo & tree diecut and pops out
2 dimensional layered background
Wooden Ground post to hold sign up
Landscape Georgian Bay rocks in front of sign
Approx. size: 7' x 5'



Figure 2

Aluminum sign
2 dimensional Township logo, back swoosh & tree diecut and pops out
2 dimensional layered background
Option: Sign attached to iron rods and mounted to cement base with flower beds
Approx. size: 7' x 5'

