



**“The Fly & Explore Package” from Explorers’ Edge (Summer 2019)
for Domestic and International guests**

**To receive \$100 CDN in spending vouchers, domestic and international visitors must book a flight with Porter Airlines (and provide a flight confirmation number) AND book accommodations (provide a confirmation #) for a minimum of 2-nights’ stay in the region.
Vouchers will be waiting for travelers upon check in.
See below for important dates.**

Experience Provider Agreement

This AGREEMENT is between Explorers’ Edge and _____,
the “Experience Provider”.

In this Agreement

- i. “us” and “we” refer to Explorers’ Edge.
- ii. “You” and “Your” refers to the Experience Provider who signs the Agreement.
- iii. Bolded words are words that we have defined in this Agreement.

Purpose

The popular “Fuel & Fun Package” has been redeveloped to incentivize domestic and international travelers to book a flight on the new Porter Airlines service to Muskoka during the 2019 flying season (June 27 to September 3, running Mondays (Tuesdays on long weekends) and Thursdays).

The new edition is called “The Fly & Explore Package”

The Fly & Explore Package will encourage **commercial air service travelers** to book a minimum two-night stay in the region with participating accommodation providers, and for them to additionally visit regional Experience Providers (attractions, dining establishments, etc.) during their stay.

Specifically, the incentive refers to **4 x \$25 Experience Vouchers** to be used “same as cash” and honoured by participating Experience Providers. These vouchers will be provided to participating Accommodations Providers to distribute to COMMERCIAL AIR SERVICE PASSENGER GUESTS ONLY who book for a minimum 2-nights’s stay between June 27 and September 3, 2019, which must be booked between April 8 and August 28, 2019. They must also register for the package on the Great Canadian Wilderness website with their flight confirmation number and their accommodation confirmation number.

Each Voucher is a “one time use” Voucher. With your participation, you agree to honour the “Experience Vouchers” between the period of **June 27, 2019 through September 30, 2019**. We will reimburse you for the face value of the Experience Vouchers **at the completion of the program**.

This purpose is included as the motivating force behind this Program and this Agreement, but it is not itself part of the Agreement. Please review terms on Page 2.

TERMS

- 1) As far as is possible, this Agreement is being drafted in ordinary language/plain English. The parties agree that any interpretation of this Agreement must consider context and a purposive approach to interpretation and a literal, strict interpretation is to be avoided.
- 2) This edition of the Fly & Explore Package program is intended to attract visitors arriving to the region via commercial air service to YQA only, and as such should not be marketed to audiences travelling by other means by the Accommodations Provider. Registrants will have to provide a legitimate confirmation number from their accommodation provider as well as their flight confirmation with Porter airlines (**flying into YQA from YTZ**) to be eligible for the package.
- 3) **You agree to accept the Experience Vouchers from the period June 27, 2019 through to September 30, 2019.** When you sign up to participate in the program you will be sent a sample of these Vouchers. When you accept the Voucher, you agree to deduct the face value of the Experience Voucher from the cost of goods sold. Only one Voucher per person per guest experience is valid. You agree that any Guest using an Experience Voucher will be charged the same base amount as any other customer who is not using an Experience Voucher – the only difference in price will be the discount given by the Experience Voucher.
- 4) When you receive the Experience Voucher from the Guest, you agree to verify that it has been signed by a participating regional Accommodation Provider. Submit the Experience Voucher to Explorers’ Edge at the address below. We agree to issue you a cheque within three weeks for

the face value of the submitted and valid vouchers. You may submit your vouchers at any time, but they must be postmarked no later than December 30, 2019 for us to honour them.

- 5) We reserve the right to terminate this program at any time without notice, but we will still be responsible for honouring any outstanding Experience Vouchers.
- 6) Either you or we may refer to this Agreement or to the other party's participation in this program, in any and all promotional or other materials.
- 7) This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario.
- 8) Any of your questions regarding this Agreement shall be directed to James Murphy, Executive Director at Explorers' Edge.
- 9) This Agreement contains the entire agreement between us and you. There are no other agreements written or oral relating to this program. No modification of this Agreement shall be valid unless made in writing and signed by both us and you.
- 10) If either we or you waive any duty of the other under this Agreement, it does not affect the remainder of the Agreement and it does not change any other duty required by this Agreement.

I have read and agree to the terms outlined in the *Summer 2019 Fly & Explore Package Program* and Partnership Agreement.

Signed _____

Date _____

Name and Title _____

Name and Address of Business

Contact telephone number and email during duration of program:

To participate in this program, please return this completed agreement to Erin Smit at Explorers' Edge no later than **Monday, April 8, 2019 at 12pm.**

Email: erin@explorersedge.ca

Fax: (705) 243-0392

Mail: 3-1 Taylor Road, Bracebridge ON, P1L 1S6

Once the agreement is received Explorers' Edge will send you link to the international campaign landing page that will have Fuel & Fun as part of this greater promotion.