



EXPLORERS' EDGE

RTO12 Industry Status
August 5, 2020





- Mailing completed last week
- Brewery proposal / Ontario By Bike (TBD)
- Photographers and Videographers briefed
- Content collaboration with CoCs.... ongoing
- **Fuel & Fun** prep underway for Fall deployment

Travel Near & Wide This Summer in Ontario's Cottage Country

by Kate in [Accommodations](#), [Arts & Entertainment](#), [Attractions](#), [Culinary](#), [Golf](#), [News](#), [Outdoor Adventures](#) on July 28, 2020



Planning an epic summer vacation close to home when you live in cottage

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e-Newsletter

Sign up here to receive The Explorer Sojourner newsletter to get tips, travel packages for your next adventure the Almaguin Highlands, Muskoka South Algonquin.

Please tell us which of the following interests you MOST as a traveler

Food & Culture! You love it

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First Name

Last Name

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Risk Management – Upcoming Seasons

- Industry survey August 11
- State of the industry
- Business and Conference Revenue
- Uncertainty about school openings
- Over tourism issues
- Pivoting to four season properties
- Projections for next season
- CEWS ends

RESEARCH UPDATE



Impact of the COVID-19 Pandemic on Tourism

Desk Research for RTO 12

July 8, 2020

KURATION

RTO 12 Desk Research Presentation

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Long-term Projects

- Housing concept development kicks off August 19
- Rail consultations and intelligence gathering
- Regional Currency
- TICO Licence

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