



3 Taylor Road, Bracebridge, ON P1L 1S6  
1-800-835-7303  
Algonquin Park, Almaguin Highlands, Loring-Restoule, Muskoka,  
Parry Sound & South Algonquin  
www.explorersedge.ca



## Regenerative Projects Manager

**JOB TITLE:** Regenerative Projects Manager

**DATE POSTED:** TBD

**JOB DESCRIPTION:**

*Reporting to the VP, Strategy & Corporate Programs, the Regenerative Projects Manager will play an important role in helping senior management to develop two social enterprise business models and revenue forecasting; to build a successful regenerative travel agency; and to launch a unique work-integrated training and housing program.*

Using a “community-centric approach”, the Regenerative Projects Manager will assist with extensive outreach and liaising with multiple stakeholders and will require an ability to use “systems thinking”, rather than linear problem solving.

**THE POSITION ENTAILS:**

- Significant industry and social impact research (desktop)
- Business model development pertaining to social enterprises (travel agency, housing)
- Revenue generation, costing, forecasting
- Workforce attraction and development (e.g. training initiatives)
- Liaising with industry operators and stakeholders
- Liaising with government workforce agencies, including Immigration, Refugees and Citizenship Canada
- Assisting CEO with impact investment, funding, commerce and community bonds programs management

**REQUIRED:**

- Demonstrated understanding of “regenerative tourism”, the Regional Tourism Organization model (provincial), Explorers’ Edge company, and familiarity with the region known as “the great Canadian wilderness just north of Toronto”
- Exceptional communication and presentation skills
- Demonstrated success in finance or business development.
- Demonstrated understanding of regional workforce challenges
- Demonstrated ability to conduct pertinent research that contributes to optimal outcomes.
- Affiliated education, such as a B. Comm (appreciated but not required)
- Willing to drive (mileage compensated) and must have own vehicle.

**ABOUT EXPLORERS' EDGE:**

Explorers' Edge is the regional tourism organization for Algonquin Park, the Almaguin Highlands, Loring-Restoule, Muskoka, Parry Sound and South Algonquin. Established in 2011 and governed by a volunteer Board of Directors, the company promotes regenerative tourism development and is funded by the Ontario Ministry of Tourism, Culture & Sport

**EXPERIENCE:**

For more information on Explorers' Edge visit [www.explorersedge.ca](http://www.explorersedge.ca) and for our consumer facing brand The Great Canadian Wilderness [www.thegreatcanadianwilderness.com](http://www.thegreatcanadianwilderness.com).

Interested Applicants please forward letter of interest with business background information or a resume and cover letter to:

Mrs. Erin Smit  
Tourism Administration Manager  
Explorers' Edge  
Email [erin@explorersedge.ca](mailto:erin@explorersedge.ca)