



EXPLORERS' 3 Taylor Road, Bracebridge, ON P1L 1S6 1-800-835-7303
Algonquin Park, Almaguin Highlands, Loring-Restoule, Muskoka, Parry Sound & South Algonquin www.explorersedge.ca

Partnership Program 2023-2024	Pillar	RTO12 2023-2024 Contribution	
Georgian Bay Biosphere Reserve	Product Development	\$	1,352.00
Tall Pines Music Festival	Marketing	\$	6,438.00
Jaynes Cottages International Marketing	Marketing	\$	1,641.00
Toronto Metropolitan University Work Integrated Learning	Workforce Development	\$	12,272.00
Township of Muskoka Lakes Signage Program	Product Development	\$	1,500.00
BlackFly Music Festival Marketing	Marketing	\$	2,884.00
Howl Photography Conference Marketing	Marketing	\$	3,325.00
Muskoka Tourism Marketing Agency Fall Spotlight Program	Marketing	\$	12,500.00
JW Marriott Resort & Spa The Rosseau Muskoka Breakfast Television	Marketing	\$	5,000.00
Town of Bracebridge, Ontario by Bike Product Development	Marketing	\$	1,000.00
Resorts of Ontario Regional Members, International Collaborative Program	Marketing	\$	1,200.00
Town of Parry Sound Cruise Ship Development and Dispersion	Marketing	\$	8,236.00
Muskoka Arts and Crafts Marketing	Marketing	\$	1,974.00
Festival of the Sound Marketing	Marketing	\$	5,000.00
Muskoka Tourism Marketing Agency, Muskoka Brand Perception Report	Product Development	\$	26,598.50
Muskoka Tourism Marketing Agency Winter Spotlight Program	Marketing	\$	12,500.00
Town of Huntsville, Labour Shortage Gap Research	Workforce Development	\$	15,000.00
Muskoka Chautauqua Marketing Program	Marketing	\$	2,016.00
Muskoka Discovery Centre (Misko-Aki) Marketing Launch	Marketing	\$	17,117.00
Almaguin Community Economic Development Fall and Winter Marketing	Product Development	\$	5,000.00
Outdoor Adventure ATV Marketing Launch	Marketing	\$	956.00
Parry Sound - Downtown Business Association Event Marketing	Marketing	\$	884.37
Muskoka Chambers of Commerce - Muskoka Oktoberfest	Marketing	\$	561.28
Georgian College Work Integrated Learning	Workforce Development	\$	11,000.00
Bracebridge BIA, Bracebridge Fire and Ice Marketing	Marketing	\$	5,000.00
South Algonquin Business Alliance - Trail Signage Program	Product Development	\$	5,000.00
Holly Matrimony - Shoulder Season Product Development	Marketing	\$	1,200.00
Bracebridge BIA Holiday Light Festival	Marketing	\$	300.00
Total		\$	167,455.15