

AI is Here

A Faster, Easier, and Occasionally Weirder Tourism Industry





Mike Jacobs



Economic Development
Professionals

Tourism Business Owners
and Operators

How to Think of AI

Inevitable

Ubiquitous

Electricity

**Prediction
Engine**



How to Approach AI

Pay Attention

**Take the Time to Learn
on Your Own**

Experiment

Pay For It



What Can AI Do For You

Write Articles

Code and Build Websites and Apps

Work on Proposals and Reports

Create Images

Automate Tasks

Anything a human with a computer can do

Take Notes and Turn Them Into Podcasts, Summaries, Presentations

Privacy

- Assume Nothing is Private
- Training on Everything
- Your Data Is Valuable

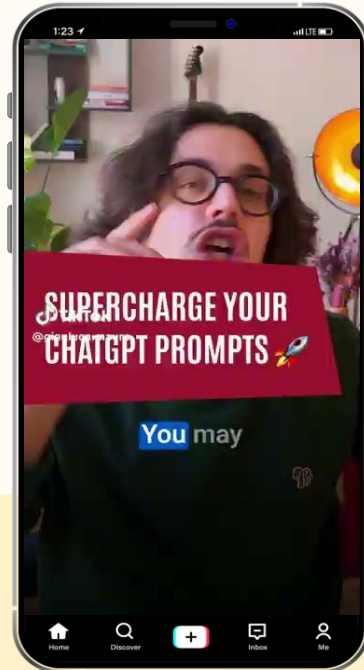


How to Stay Informed

Social is your Best Source

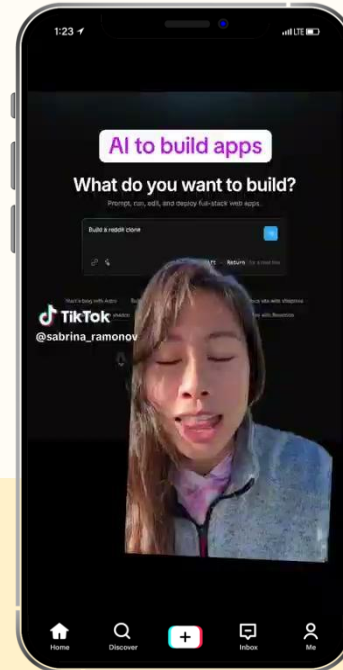
Giancarlo Mauro
HARVARD TEACHER

<https://www.tiktok.com/@gianluca.mauro>



Sabrina Romanov
SUCCESSFUL AI
ENTREPRENEUR

<https://www.tiktok.com/@sabrinaromanov>



AI Tools



Sign Up - \$20/m



Great for creative writing



Better at text in image



If You're Tech Savvy



Best AI Image generator



Slide Deck Presentations

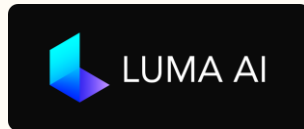


Image to video generator



Gives you citations & references



Music