



2027 WINTER TOURISM SUMMIT

Sponsorship Package

Community Impact Partner opportunities

January 15, 2027

JW Marriott The Rosseau Muskoka Resort & Spa

AN INVITATION

Investing in the future of tourism, together.

At Explorers' Edge, we believe the future of tourism is built through partnership, shared values and a commitment to the communities we serve.

We are inviting organizations that share these values to become **Community Impact Partners** of the 2027 Winter Tourism Summit.

THE SUMMIT

Who will be in the room

The Summit brings people together to share ideas, celebrate achievements and shape the future of tourism across our region.



Tourism operators



Community leaders



Industry partners



Educators



Emerging tourism professionals

Date January 15, 2027

Venue JW Marriott The Rosseau Muskoka Resort & Spa

Expected attendance

THE DAY

Summit agenda

January 15, 2027
JW Marriott The Rosseau Muskoka Resort & Spa

Time	Session
[_:_]	Registration and networking breakfast
[_:_]	Welcome and opening remarks
[_:_]	[Keynote: speaker and topic]
[_:_]	[Panel or breakout sessions]
[_:_]	Lunch
[_:_]	[Afternoon sessions]
[_:_]	Closing remarks and partner recognition

Agenda subject to change.

SHARED VALUES

What we're looking for in a partner

Women in tourism

Advancing opportunities for women in tourism and hospitality

2SLGBTQIA+ inclusion

Championing inclusion and welcoming communities

Sustainability

Supporting sustainable and regenerative tourism

Indigenous tourism

Advancing reconciliation through meaningful collaboration

Future leaders

Investing in the next generation of tourism leaders

These values guide the work Explorers' Edge does across the region, and they will shape the conversations and experiences at the Summit.

YOUR IMPACT

Where your support goes

Sponsorship directly supports the delivery of the Summit.



Programming

Sessions and conversations that move tourism in our region forward



Collaboration

Opportunities for operators, communities and partners to connect



Student participation

Helping emerging tourism professionals attend, learn and meet industry leaders

SPONSORSHIP LEVELS

Choose your level of impact

Community Leadership Partner

2 opportunities available

\$1,500

- ✓ Featured logo on Summit slides
- ✓ Logo with link on the Summit webpage
- ✓ Individual thank-you from the podium
- ✓ Dedicated social media post
- ✓ 2 complimentary registrations
- ✓ Space for materials or a pull-up banner

Community Impact Partner

4 to 6 opportunities available

\$750

- ✓ Logo on shared partner slide
- ✓ Name listing on the Summit webpage
- ✓ Group thank-you from the podium
- ✓ Group thank-you social media post
- ✓ 1 complimentary registration

BECOME A PARTNER

Together, we can shape a more inclusive, sustainable and prosperous future for tourism.

To confirm your sponsorship or learn more, please get in touch by [confirmation deadline].



James Murphy

Chief Executive Officer

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